



The Role of Food Hubs
In
Farm to Institution
MAKING LOCAL WORK



What is a food hub?

A food hub is a business or organization that actively manages the aggregation, distribution, and marketing of source-identified food products primarily from local and regional producers to strengthen their ability to satisfy wholesale, retail, and institutional demand.

GrowFood Carolina is a local food hub established by the Coastal Conservation League in 2011.

GrowFood was created to generate economic opportunities for farmers in order to conserve South Carolina's productive agricultural landscapes and provide a sustainable local food system for our communities.

Our Motto: We make local easy



CHALLENGES: Time, Price, Safety, Volume, Consistency

OPPORTUNITIES: Marketing, Education, Health, Community

- Start small. Be realistic. Grow sustainably.
- If at first (or second or third) you don't succeed, try again.
- No need to recreate the wheel, good models exist.
- Bring diverse stakeholders to the table.



GrowFood
CAROLINA

2017 ANNUAL GAP CROP CALENDAR

843.727.0091 orders@growfoodcarolina.com

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Green Cabbage Ginger Collards Kale Spinach Head Lettuce Baby Lettuce Sweet Potatoes Radish Rutabaga Hard Squash Sunchokes Turnips	Green Cabbage Collards Arugula Kale Baby Lettuce Sweet Potatoes Rutabaga Strawberries Sunchokes Turnips	Arugula Kale Head Lettuce Baby Lettuce Spring Onions Pea Tendrils Sweet Potatoes Radish Rutabaga Sunchokes Turnips	Beets Broccoli Napa Cabbage Arugula Braising Mix Swiss Chard Kale Mizuna Mustard Greens Spinach Tatsoi Baby Lettuce Spring Onions Pea Tendrils Sugar Snap Peas Sweet Potatoes Radish Strawberries Turnips	Beets Blueberries Broccoli Green Cabbage Cucumbers Arugula Braising Mix Swiss Chard Kale Mizuna Mustard Greens Spinach Tatsoi Kohlrabi Root Baby Lettuce Spring Onions Sugar Snap Peas New Potatoes Sweet Potatoes Radish Squash + Zucchini Strawberries Turnips	Snap Beans Blueberries Green Cabbage Cucumbers Eggplant Arugula Swiss Chard Melons Okra Peppers New Potatoes Sweet Potatoes Squash + Zucchini Tomatillos Tomatoes

YEAR ROUND PRODUCTS

Pantry - Non-GMO/Expeller Pressed Canola Oil, Anson Mills Products, Charleston Gold Rice Products, Non-GMO Cornmeal, Non-GMO Stone Ground Grits, Field Peas, Bulls Bay Sea Salt, Raw Honey, Blueberry Compote

Mushrooms - Oyster

Microgreens + Edible Flowers - Seasonal varieties

Cheese - Chèvre, Goat Feta, Clemson Blue Cheese, Charleston Artisan Cheesehouse Products

Dairy - Buttermilk, Chocolate Milk, Whole Milk, Crème Fraiche + Greek Yogurt

Eggs - Quail

Freezer - Blueberries, Butter Beans + Field Peas



LOCAL ITEM

CERTIFIED ORGANIC BLUEBERRIES

BLACK PEARL FARMS Branchville, SC - 72 miles

#GETFRESH

MARTY'S PLACE

Vegan || Kosher || Vegetarian





RESOURCES

ORGANIZATIONS:

- GrowFood Carolina - growfoodcarolina.com
- National Farm to School Network - farmtoschool.org
- National Good Food Network – ngfn.org
- Real Food Challenge - realfoodchallenge.org

REPORTS & READING:

- www.ams.usda.gov/reports/food-value-chains
- https://attra.ncat.org/attra-pub/local_food/
- <http://www.bamco.com/sourcing/farm-to-fork-criteria/>