



2017 | FARM *to* INSTITUTION YEAR *in* REVIEW

Our mission is to facilitate communication, education, and opportunities for farmers, distributors, and institutions in support of healthy, locally produced food throughout South Carolina

Communication

SHARED

- Monthly newsletters to 69 farmer, 646 school, and 343 preschool subscribers
- Nineteen presentations with an estimated audience of 5,500
- Sixteen media pieces announcing Farm to Institution events or highlighting activities

DEVELOPED

- A Communications Sub-Council which met eight times and created a Farm to Institution communications plan
- A new mission statement
- Resources in Spanish

ORGANIZED

- “Make Your Plate SC Grown” with an estimated turnout of 3,442 students, teachers, administrators, and families

EXPANDED

- Advisory Council membership to include new partners representing six key sectors

ENGAGED

- Senior leadership through two Executive Sub-Council meetings and leadership interviews
- The Advisory Council in 11 monthly meetings and an Advisory Council leadership retreat

SURVEYED

- Principals or teachers from 275 schools: 52% of schools had an active garden
- Cafeteria managers from 353 schools: 76% of schools were serving SC Grown
- Representatives from 171 child care centers: 33% of had an active garden and 42% were serving SC Grown

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Education

TRAINED

One hundred and twenty-five participants at 10 culinary and/or gardening workshops

Feedback:

- One hundred percent planned to use what they learned to help establish or maintain a garden
- Eighty-eight percent prepared a recipe from the culinary training on their own

"Kudos to you all for leading the way and creating an opportunity for peer learning and inspiration to shape the future of Farm to Institution in South Carolina."

- Anupama Joshi

Executive Director & Cofounder of the National Farm to School Network

CONVENED

Two hundred and three SC food systems stakeholders at the first annual Farm to Institution Summit

Feedback:

- Ninety-nine percent said that the information learned would be useful in their work or volunteer initiatives, and 99% said they would attend another Summit in the future

Opportunities

SUPPORTED

- Nine schools serving 5,653 children and 335 teachers
- Ten preschools serving 1,210 children and 172 staff
- Eight corner stores accessible to 74,234 adults within five miles
- Seven worksites accessible to 114,595 staff, college students, and/or community members
- Twenty-eight food pantries serving 135,742 individuals

TO PROVIDE

- Gardens, nutrition & agriculture education, and 58,948 servings of SC grown fruits & vegetables in schools
- Gardens, nutrition & agriculture education, and 31,668 servings of SC grown fruits & vegetables in preschools
- Improved promotion, placement, and variety of produce at corner stores
- Educational activities and resources, promotion, and SC grown produce at worksites
- Distribution of 1,675,080 pounds of produce at food pantries



Produce display at Enoree Mart corner store in Spartanburg, SC

Some ongoing 2017 programmatic activities were initiated in 2016. Specifically, funding and/or materials and assistance provided to schools, preschools, retail sites, worksites, and food pantries.

